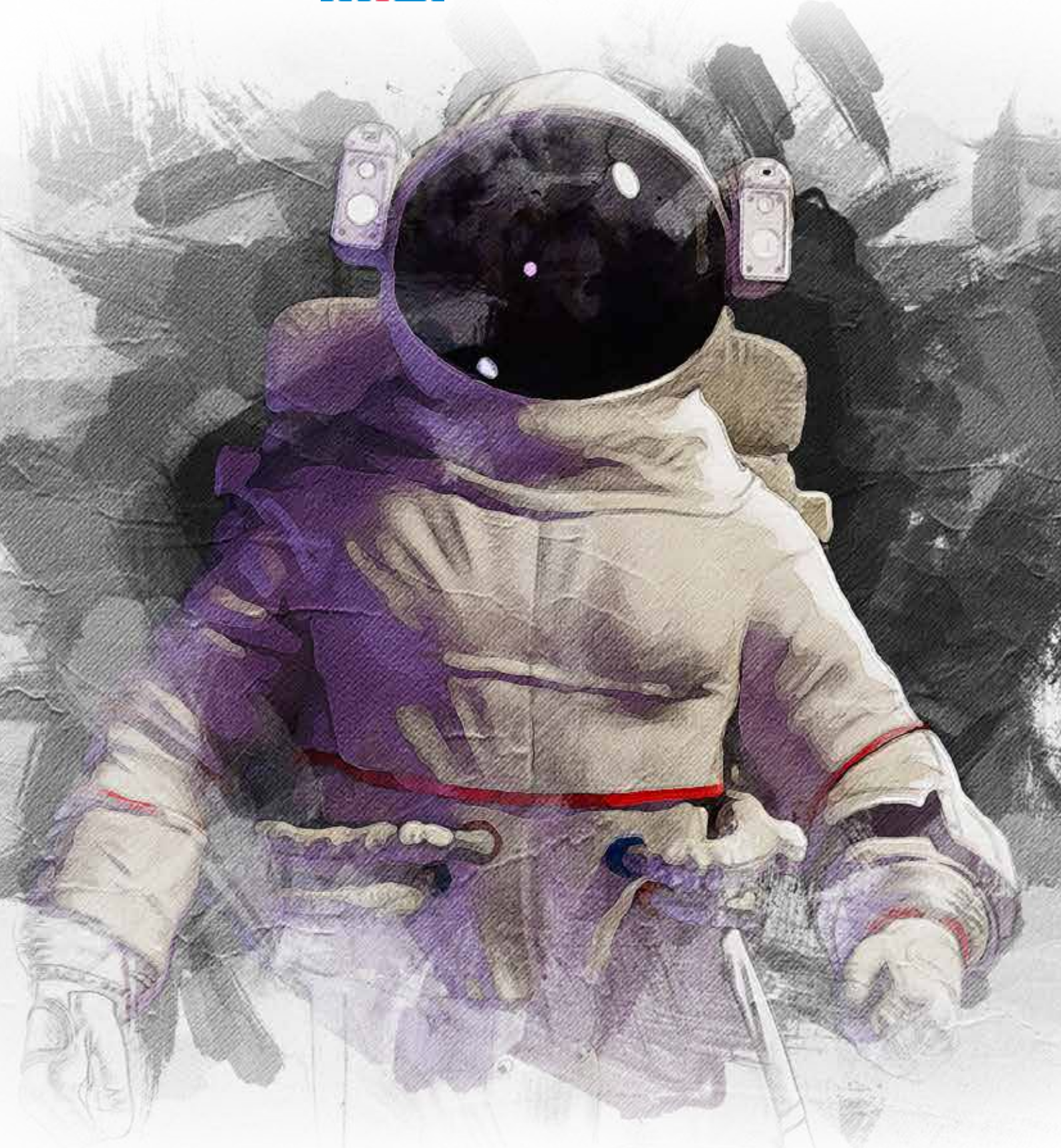


**Motifo Academy of  
Graphic & Motion  
Design**



**Learn | Imagine | Create**





**Motifo Academy of  
Graphic & Motion  
Design**

## About Motifo Academy



At Motifo Academy we aim to instruct the traditional artists into the latest technologies so that they can utilize their talent for the modern global market.



We teach advanced lessons in Graphic Design and Animation using Software like Adobe Photoshop, Illustrator, InDesign, Premier Pro, After Effects and Audition etc.



## Achievements

**50+** Candidate Trained

**Students placed in** Media Loop  
FirstCry  
Konverge.AI  
Mariposa  
Promax Digital  
Falana Dhikana

**Star Students** Graphic.kali  
Imphotoartist  
ashmikadeshmukh



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Design**

## Batches

Weekday

**Morning 9 to 10:30 AM**

Weekday

**Afternoon 4 to 05:30 PM**

Weekday

**Evening 6 to 07:30 PM**

## Why Choose Us?

- Faculty with Global Industry Experience
- Emphasis on Practical knowledge
- Job Placement Support
- Supportive and Sportive Teachers
- Unique Teaching Method
- Well Researched & carefully designed Courseware
- Entrepreneurship & Placement Guidance



## About the Faculty



**Virag Jaulkar**

Virag is a Branding & Packaging Design Expert. He has done PG in fine art. He is the Co-founder of Wesually and POPCON and has worked for many clients in the food and e-commerce industries



**Kaustubh Shukla**

Kaustubh is An Illustration and 2D animation enthusiast! He is the founder and lead Animator at Crazons. He has been in the industry since 2015 and has led the projects for clients in India, USA & UK!



**Viraj Jaulkar**

Viraj is a Graphic designer, illustrator and also works on canvas paintings. He has done PG in fine art from Nagpur. His paintings are exhibited in London's art gallery. He is the Co-Founder & Creative Director at Wesually & POPCON. He is working in the designing industry since 2015.



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## Some Additional Points

The chief faculty of Motifo Academy has a cumulative experience of 20+ years in the fields of animation, graphic design, branding design, advertisement campaign design, illustration, etc.

Having worked on 100+ commercial projects from across the globe during the past six years (and ongoing), the mentors at Motifo Academy are well versed in the fundamentals of arts and are constantly updated with the latest trends, tools, techniques available.

All this knowledge and experience will be made available to the students of Motifo Academy.



# Testimonials

**Ashmika Deshmukh**  
**Freelance Graphic Designer, India**

Had the most effective and easy learning experience here. The staff is soo amazing and friendly. They guide you so well and clear your doubts anytime. Free and friendly atmosphere is cherry on the top. Highly recommended for great learning experience.

---

**Anushree Bibekar**  
**Freelance Graphic Designer, Ireland**

An excellent course!  
It really helps me to start understanding the graphic designing work and it really guides me through the process of planning and thinking about the daily assignments. The teachers (Virag, Viraj, and Kaustubh) are great, very clear, and engaging.

---

**Shruti Deoghare**  
**UI-UX Designer, Konverge.ai**

Great place to learn design.  
Simple and experienced staff. The teaching techniques are really good. Easy learning with fun.  
Highly recommended.





## **Why to learn Graphic Design?**

- With so much information out there, it becomes crucial how that information is being presented. It should be appealing, engaging, to the point, concise, and impactful.
- So the coming decades, the design and arts industry is going to define who gets listened and who gets ignored.
- Every information has to be presented in such a way that people will be attracted to it, will want to absorb that information, and with an ever-declining attention span, will want to understand that information as fast as possible.

## **Who should Join this Course ?**

- Students of BFA / MFA / Or any Bachelor's degree with a knack for art
- Working Professionals
- Freelance artists

## **Opportunity in Graphic Designing**

- Get Job in Industry in Graphics Designing
- Become Freelance Graphics Designer
- Start Your Own Business







## Courses

### Graphic Design Thinking and Application

- Photoshop Essentials
- Illustrator Essentials
- Brand Identity Design
- Advertisement & Campaign

### Advance Course (Requires completing pre-requisite course)

- Video Editing Essentials
- UI/UX Design Thinking & Application
- Character Design and Illustration
- Introduction to Frame-by-Frame Animation

### 2D Animation & Motion Graphics Fundamentals

- Fundamental Principles of Animation
- After Effects Essentials
- Premiere Pro Essentials

### Tools covered

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere Pro
- Adobe XD
- Wix Website Builder
- Figma Prototyping Tool





**MOTIFO ACADEMY OF  
GRAPHIC & MOTION  
DESIGN**



## Come Join Us



### Address

47C, Akashdeep Apts, near Water  
Tank, Pande Layout, Khmla,  
Nagpur, Maharashtra 440025



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### Follow us on

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